



Merced Scholars Charter School Visual Presentation Rubric



Student Name: _____ Date: _____

Project Title: _____

Category	4 - Exceeds Standards	3 - Meets Standards	2 – Standards Barely Met	1 – Standards Not Met	Score
<i>Clarity & Neatness</i>	<ul style="list-style-type: none"> Visual is easy to read. All elements are so clearly written, labeled, or drawn that it conveys its own message without explanation. 	<ul style="list-style-type: none"> Visual is easy to read. 80%-90% of the elements are clearly written labeled or drawn. Visual conveys its message with very little explanation. 	<ul style="list-style-type: none"> Visual is hard to read with rough drawings and labels. It would be hard for another person to understand this visual without asking a lot of questions. 	<ul style="list-style-type: none"> Visual very difficult to read. It would be impossible for another person to understand this visual. 	
<i>Content & Knowledge</i>	<ul style="list-style-type: none"> Shows a full understanding of the topic. Stays on topic 90%-100% of the time. 	<ul style="list-style-type: none"> Shows a good understanding of the topic. Stays on topic 80%-90% of the time. 	<ul style="list-style-type: none"> Shows a good understanding of some of the topic. Stays on topic 70%-80% of the time. 	<ul style="list-style-type: none"> Hard to tell what the topic was about. 	
<i>Media</i>	<ul style="list-style-type: none"> Uses several media that show considerable work/creativity and makes presentation better. 	<ul style="list-style-type: none"> Uses 1 medium that shows considerable work/creativity and makes presentation better. 	<ul style="list-style-type: none"> Uses 1 medium that makes presentation better. 	<ul style="list-style-type: none"> Uses no medium OR the props chosen detract from presentation. 	
<i>Attractiveness</i>	<ul style="list-style-type: none"> Always makes excellent use of font, color, graphics, effects, etc. to enhance presentation. 	<ul style="list-style-type: none"> Makes good use of font, color, graphics, effects, etc. to enhance presentation. 	<ul style="list-style-type: none"> Makes use of font, color, graphic, effects, etc. but these detract from presentation content. 	<ul style="list-style-type: none"> Does not use font, color, graphics, or effects, etc. 	

Student Comments and Self-Reflection: _____

Teacher Comments: _____
